




Em Hall

CONSULTANT

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 emhchicago.com

PROFILE

I'm a small business owner and PhD Candidate in Urban Planning. My dissertation research focuses on public-private partnerships (P3s) in public transit projects in the US. Additional research projects examine the growth of statewide mobility management networks, and the ways in which telehealth and transportation affect patients' abilities to attend medical appointments. When not working on my dissertation, I can be found watching Law & Order or teaching my old cats new tricks.

WORK EXPERIENCE

2016 - Present

Em + H Chicago, LLC

Owner

- Key sectors: transportation, engineering, higher education, technology, human services, hospitality, arts and culture, and health/wellness
- Areas of expertise: public engagement, digital campaigns, website development and management, surveys and interviews, data analysis, and strategic planning

2016 - Present

University of Illinois Chicago

Graduate Assistant

Appointments include The Urban Transportation Center and the Institute for Environmental Science and Policy. Within the office of Planning, Sustainability & Project Management, executed the 2022 Transportation and Mobility Survey, including data analysis and production of the final report. The survey outcomes will be used to support future campus planning efforts, as well as inform the forthcoming Transportation and Mobility Framework initiative.

PEER-REVIEWED PUBLICATIONS

Brand, A. L., Lowe, K., & Hall, E. (2020). Colorblind transit planning: Modern streetcars in Washington, DC, and New Orleans. *Journal of Race, Ethnicity and the City*.

Lowe, K., & Hall, E. (2018). New Starts, Growing Inequities: Federal and Local Public Transit Funding. *Public Works Management & Policy*.

OBJECTIVES

Combine my training as an urban planner with my skills as a marketer, communicator, and strategist to produce engaging research and effective public engagement around transportation planning.

EDUCATION

PhD in Urban Planning

University of Illinois Chicago
2023 (anticipated)

Public Transit Planning & Management Certificate

University of Illinois Chicago
2017

MA in US History

Indiana University-Purdue University Indianapolis
2015

MA in Philanthropic Studies

Indiana University-Purdue University Indianapolis
2015

BA in Political Science

University of Chicago
2001 (with Honors)

SOCIAL

 EmilyHaHa

 EmHChicago

Em Hall

REPORTS

Gandhi, D. and Hall, E., eds. (Forthcoming 2022). *Intersections + Identities: A Radical Rethinking of Our Transportation Experiences: 2022 State of Transportation Planning Report*. Chicago, IL: American Planning Association.

Sriraj, P.S., Hall, E., McCarthy, M., and Dirks, L. (2020). *Statewide Mobility Management: Factors Affecting the Creation and Success of Networks*. Chicago, IL: Urban Transportation Center

Sriraj, P.S., Hall, E., McCarthy, M., and Dirks, L. (2019). *Mobility Management: State of the States Report*. Chicago, IL: Urban Transportation Center

AWARDS

- | | |
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| ACEC Illinois Engineering Excellence Special Achievement Award
<i>Public Engagement and Communications: Veterans Parkway Feasibility Study</i> | 2022 |
| Dwight David Eisenhower Transportation Fellowship | 2018 & 2019 |
| UIC Urban Planning and Policy Scholar Award | 2017 – 2020 |

INVITED CONFERENCE PARTICIPATION

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| TRANSED: Mobility, Accessibility & Demand Response Transportation Conference
<i>Coordination for Improved Transportation: Lessons Learned from Statewide Mobility Management Networks</i> | September 2022 |
| Poster Session, TRB Annual Meeting
<i>Using Technology to Improve Public Understanding and Increase Project Feedback- Veterans Parkway @ Empire Street Feasibility Study</i> | January 2022 |
| PhD Workshop, ACSP Annual Conference | October 2020 |
| Research Showcase Poster Session, TRB Annual Meeting
<i>Nonprofits in Transportation P3s: Toward a Typology of Partnerships</i> | January 2020 |
| Innovative Doctoral Research Presentation, TRB Annual Meeting
<i>The Role of Nonprofits in Public-Private Partnerships for Transportation</i> | January 2019 |

SELECT SKILLS

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| Project Management
Advanced Level | | Website Management
Advanced Level | | InDesign
Advanced Level | |
| Research
Advanced Level | | Social Media
Advanced Level | | Photoshop
Intermediate Level | |
| Editing
Advanced Level | | Email Marketing
Intermediate Level | | Premiere Rush
Intermediate Level | |

